

RETAIL REMIXED: RETHINKING SPACES AND PLACES

We live in an age of blended consumption, where people live, shop, eat, drink, work, meet and spend time in many different places - at different times with different people. Rather than seeking ownership, many consumers prefer to download, stream, share, subscribe, recycle and repurpose. This transformation impacts on the relationship between physical space, online, customer behaviour and, crucially, the customer experience.

New retail and leisure names have appeared and become part of the redefinition of retailing. Their emergence has paved the way for new models, perspectives and attitudes that complement F&B outlets, pop-up stores, leisure offers, new-generation cinemas, wellness facilities, people services and live-entertainment spaces that are now mixed all together. **Entertainment will play a key role in shaping the future of retail.** More than that, however, we witnessed the incredible enthusiasm of the industry to learn, share and embrace new ideas around experience.

One of the main industry-wide changes to impact the retail property sector is diversification. Shopping places do not just provide shops & restaurants any more, they also provide services, hotels & apartments, co-working spaces, the coolest cocktail bars and entertainment as well as state-of-the-art fitness and sporting facilities. Resisted for decades, **mixed-use has emerged as the new norm for modern development and regeneration.**

How can property owners build & reshape lifestyle destinations to suit the changing face of retail? This crucial question, and the themes and issues it raises, will be the key focus for MAPIC 2019.

LET'S LIVE, PLAY & SHOP!

TUESDAY 12 NOVEMBER

14.45-18.45

OUTLET SUMMIT [Majestic Hotel Cannes]
By invitation only

19.30

WELCOME RECEPTION [Majestic Hotel Cannes]
Open to all delegates

WEDNESDAY 13 NOVEMBER

CONFERENCE ROOM
Palais Level -1

VERRIERE
GRAND AUDITORIUM
Palais Level 1

INNOVATION FORUM
Palais Level -1
Sponsored by: 

LEISURE ZONE
Palais Level -1

OTHER LOCATIONS
& EVENTS

09.30-10.15

**WHY FASHION RETAILERS
ARE STILL ON TOP OF
THE STORE GAME?**

10.15-11.00

SNAPSHOT
RUSSIA

11.00-11.45

**LOGISTICS: THE BIG ISSUE
FOR ECOMMERCE AND BRICK
& MORTAR PLAYERS**

11.45-12.30

SNAPSHOT
POLAND

14.00-15.15

FOOD IN THE NEW MIX!

15.15-16.00

SNAPSHOT
NORDICS

16.00-16.45

**COSMETICS & BEAUTY,
HEALTH, WELLNESS...
ADDING VALUE & BENEFICIAL
SYNERGIES TO THE TENANT
MIX**

16.45-17.30

SNAPSHOT
SPAIN

17.30-18.15

**HOW CO-WORKING,
CO-LIVING AND CULTURAL
CHANGES REDESIGN
SHOPPING DESTINATIONS?**

09.30-11.00

NORTH AMERICA FORUM
Gain insights into North
American retail & retail real
estate markets!

*Part 1: USA
Part 2: CANADA*

11.00-12.00

SNAPSHOT
BELGIUM

14.00-14.45

SNAPSHOT
LATIN AMERICA

14.45-15.30

SNAPSHOT
NETHERLANDS

15.30-16.30

SNAPSHOT
ITALY

16.30-18.00

ASIA FORUM
Gain insights into Asian retail
& retail real estate markets!

PRIVATE TOURS [All-day long]

Book your guided visit of the
MAPIC Innovation Forum:
eugenia.irvine@gmail.com

10.00-11.00

**DATA:
IS IT THE GAME CHANGER?**

11.00-12.00

**WILL BLOCKCHAIN CHANGE
THE FACE OF RETAIL?**

14.00-15.00

WORKSHOP
020

15.00-16.00

INNOVATION FLASH TALKS
Discover the latest innovations
to increase the performance of
your shopping destinations

16.00-17.00

WORKSHOP
VIAFONE
Private session

10.45-12.00

LEISURE FLASH TALKS
Find the best technologies
& solutions to entertain
your customers

14.00-16.00

LEISURE TALKS
STORY-TELLING @ WORK

16.00-17.00

**DEVELOPING CINEMA
& LEISURE IN EMERGING
& MATURE MARKETS**

08.30-11.00

RETAIL....WHAT ELSE?

*Organised by
Retail Forum Belgium*
[Salon Croisette, Level 3]

11.30-14.00

**MULTI-UNIT FRANCHISE
SUMMIT**

By invitation only
[Majestic Hotel Cannes]

12.00-15.00

**EUROPACITY: BUILDING
TOMORROW'S DESTINATIONS
WITH POSITIVE IMPACT**

*Private lunch & learn session -
By invitation only*
[Salon Croisette, Level 3]

17.30-19.00

**THE MEDELAN, THE NEW
HEART OF MILAN**

Private session & cocktail
[Salon Croisette, Level 3]

2019 THEMES

RETAIL REMIXED: RETHINKING SPACES AND PLACES

SHOPPING THE WORLD

INNOVATION

LEISURE

THURSDAY 14 NOVEMBER

CONFERENCE ROOM Palais Level -1

09.15-10.00

CEOs VISION: STRATEGIES & AMBITIONS FOR THE NEXT DECADE

10.00-11.00

RETHINKING CITY CENTRES: THE NEW TENANT MIX

11.00-13.00

FRANCE FORUM

Part 1: CEOs Panel - Fashion & Retail : What models to stay ahead of the race?

Part 2: Retailtainment or the new art of retailing

Part 3: Retail sites & new usages

14.00-14.45

HOW TO ENHANCE CUSTOMERS' HOSPITALITY EXPERIENCE WHILE MAINTAINING STANDARDS

14.45-15.30

SNAPSHOT MIDDLE EAST

15.30-16.15

ICONIC PLACES AND "LOVE BRAND" STRATEGIES: HOW TO CREATE EMOTIONS & PASSION BETWEEN CUSTOMERS, BRANDS & PLACES

16.15-17.00

THE NEW MIX IN MODERN DEVELOPMENTS & REGENERATION PROJECTS

17.00-17.45

WHAT ARE THE NEW OPPORTUNITIES FOR (RETAIL) REAL ESTATE INVESTMENT?

17.45-19.15

ITALY: NEW DEVELOPMENT PROJECTS

VERRIERE GRAND AUDITORIUM Palais Level 1

09.45-10.30

SNAPSHOT SWITZERLAND

10.30-11.15

SNAPSHOT AFRICA

11.15-12.00

SNAPSHOT UK

13.00-14.30

MEETALY LUNCH

By invitation only

15.30-16.15

SNAPSHOT GERMANY

16.15-17.15

RETAIL FLASH TALKS

Spot & connect with international in-vogue retailers & new brands

INNOVATION FORUM Palais Level -1

Sponsored by:  Clear Channel

PRIVATE TOURS [All-day long]

Book your guided visit of the MAPIC Innovation Forum:
eugenia.irvine@gmail.com

10.00-11.00

UNLOCKING RETAIL VALUE WITH RFID SOLUTIONS

Private session

11.00-12.00

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations

14.00-15.00

SUSTAINABILITY: A SHIFTING PRIORITY!

15.00-16.00

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations

LEISURE ZONE Palais Level -1

10.45-12.00

LEISURE FLASH TALKS

Find the best technologies & solutions to entertain your customers

14.00-16.00

LEISURE TALKS

TECHNOLOGY @ PLAY

16.00-17.00

VR EXPERIENCES IN THE CULTURE SECTOR

OTHER LOCATIONS & EVENTS

08.30-11.30

RUSSIAN BREAKFAST - COPY PASTE WORLD EXPERIENCE

Private Session

[Majestic Hotel Cannes]

11.00-12.00

ENTREPRENDRE BRUCITY

Private session

[Salon Croisette, Level 3]

19.00-23.00

MAPIC AWARDS GALA DINNER

By registration only

[Martinez Hotel Cannes]

23.00

MAPIC PARTY

Open to all delegates

[Martinez Hotel Cannes]

2019 THEMES

RETAIL REMIXED: RETHINKING SPACES AND PLACES

SHOPPING THE WORLD

INNOVATION

LEISURE



OTHER LOCATIONS & EVENTS

08.30 > 11.00 | Salon Croisette, Level 3

BELGIAN RETAIL FORUM

Private Session

Organised by:



RETAIL REMIXED: RETHINKING SPACES AND PLACES

09.30 > 10.15 | Conference room, Level -1

WHY FASHION RETAILERS ARE STILL ON TOP OF THE STORE GAME?

- What is the ranking of fashion in the new retail mix?
- Which traditional and new fashion players are still at the forefront?
- From luxury to fast fashion, a room for everyone?
- The importance of in-store experiences to enhance the customer journey International best practices



Richard White
Vice President International Real Estate & Store Development
FOOT LOCKER

SHOPPING THE WORLD

09.30 > 11.00 | Verrière Grand Auditorium, Level 1

NORTH AMERICA FORUM

Gain insights into North American retail & retail real estate markets!

Sponsored by:
brownrudnick

Part 1: USA



Moderator
Thomas Phillips
Partner & Real Estate Practice
Group Chair
BROWN RUDNICK



David Orowitz
Managing Director
L&L HOLDING COMPANY



Dan Pelson
Chief Operating Officer
AREA15 - FISHER BROTHERS

Part 2: Canada



Nathanael Karmitz
Chairman of the Board & President
MK2



Claude Sirois
President Retail
IVANHOE CAMBRIDGE



INNOVATION

Co-organised with:



10.00 > 11.00 | Innovation Forum, Level -1

DATA: IS IT THE GAME CHANGER?

- Business value: what makes data profitable?
- Data-sharing: what are the best solutions for creating a great User Experience?
- Data-security: what are the major issues related to data beyond GDPR?



Moderator
Edouard Detaille
Founder
FCE - EDOUARD DETAILLE
CONSULTING



Matthew Thompson
Head of Retail Strategy
COLLIERS INTERNATIONAL



Jace Tyrrell
Chief Executive
NEW WEST END COMPANY

SHOPPING THE WORLD

Co-organised with:



Sponsored by:



10.15 > 11.00 | Conference room, Level -1

SNAPSHOT RUSSIA

Rethinking Russian retail formats: a new era of consumption

- Russian market overview: data, projects, consumer behaviour
- Shopping & Transport Infrastructure in Moscow: new opportunities for retailers & consumers
- Development foresight: how to build the perfect shopping centre of the future - places, architecture, content
- Expansion policy of international brands in Moscow and Russian regions market: best practices - Investment guide: roadshow of best Russian retail projects



Moderator
Ignat Bushukhin
Editor-in-Chief
RBC



Alexander Balabin
Founder & CEO
SEVERIN PROJECT



Julia Goroschenya
Director of Real Estate Development
DECATHLON - OCTOBLUE



Oxana Mostyaeva
Head of Retail Russia
CUSHMAN & WAKEFIELD



Alina Strelkova
Head of Commercial
& Development Department
MALL MANAGEMENT GROUP



LEISURE

10.45 > 12.00 | Leisure Zone, Level -1

LEISURE FLASH TALKS

Find the best technologies & solutions to entertain your customers!



Presenter
Massimiliano Freddi
Leisure Consultant
TRADELAB



Guillaume Chêne
Head of Marketing & Sales
QUBICAAMF



Paul Collings
CEO
TIMBERPLAY



Stefano Ferreros
Marketing Assistant
SCRUFFY DOG



Fri Forjindam
Chief Development Officer
MYCOTOO



Daniel Husson
CEO
HUSSON INTERNATIONAL



Dennis Klimaschewski
Head of Marketing
CITYWAVE SURF ATTRACTIONS



Simon Norris
Development Director
POLIN AQUARIUMS



Alexandre Ramos
Commercial Director
PLAY MART INTERNATIONAL



Ruggiero Gambino
Chairman
PGOPLAY PARADISO GONFIABILE



Reinhart Viane
Business Development Director
KCC ENTERTAINMENT DESIGN

RETAIL REMIXED: RETHINKING SPACES AND PLACES

11.00 > 11.45 | Conference room, Level -1

Co-organised with:



LOGISTICS: THE BIG ISSUE FOR ECOMMERCE AND BRICK & MORTAR PLAYERS

- The emergence of pure players in the physical world generates new dynamics and new formats
- Physical stores: a booster for pure players, marketplace enlargement while e-commerce platforms contribute to increase in-store traffic
- Last-mile retail and same-day delivery: end or beginning of the customer journey?
- Warehouses, platforms, hubs, pickups points...: the major role of property owners in the new retail landscape



Moderator
François Videlaine
Partner
A.T. KEARNEY



Sacha Bostoni
Co-founder
JIMMY FAIRLY



Marc Lolivier
General Delegate
FEVAD

SHOPPING THE WORLD

11.00 > 12.00 | Verrière Grand Auditorium, Level 1

Co-organised with:



SNAPSHOT BELGIUM

Creating places in Belgium: 3 exceptional mixed-use projects



Moderator
Filip De Bois
Chairman
BELGIAN LUXEMBOURG COUNCIL
OF SHOPPING CENTRES



Pierre Grivegnée
Managing Director
SPECI



Kris Verhellen
CEO
EXTENSA



Philippe Onclin
Director
KANAALKOM RETAIL -
QUARTIER BLEU



INNOVATION

11.00 > 12.00 | Innovation Forum, Level -1

WILL BLOCKCHAIN CHANGE THE FACE OF RETAIL ?

- Why blockchain is still misunderstood while being considered one of the main disruptive technology in the coming years ?
- What are blockchain keywords and what they can solve : Tokenisation, Smart Contract, Traceability, Security, Privacy, ...?
- From supply chain management activities to enriched purchasing experiences or smart loyalty programme, what are blockchain current use cases and potential applications in the retail industry ?



Jamil Benabdallah
Co-Founder
H64

OTHER LOCATIONS & EVENTS

11.30 > 14.00 | Majestic Hotel Cannes

MULTI UNIT FRANCHISE SUMMIT

By invitation only



George Gottl
CCO & Founder
UXUS



Damian Hopkins
International Director
MATALAN RETAIL LIMITED



Hasit Kakkad
General Manager
BUSINESS TRADING COMPANY
FOR FASHION



Dan Ohnona
Head of Property and Development
FNAC DARTY GROUP



Jayne Rafter
Owner & Joint MD
RLI



Anabel Soares
International Franchise Director
CAMAIEU INTERNATIONAL



Jamie Taylor
Former Director
L'OCCITANE EN PROVENCE



SHOPPING THE WORLD

11.45 > 12.30 | Conference room, Level -1

SNAPSHOT POLAND

Retail Space Odyssey

- Redefining retail space in Poland – how are shopping centres changing?
- Omnichanneling, AI and all the latest tech. How are they transforming the Polish retail market?
- How to stay competitive? What are the challenges and opportunities in a dynamically changing retail world
- Where are we now? What can we learn from other markets and what perspectives could we share?

Co-organised with:



Moderator
Rafal Ostrowski
Journalist
EUROBUILD CEE



Magdalena Bartkiewicz-Podoba
General Manager
LIEBRECHT & WOOD



Marek Dobrzycki
Managing Director
PANATTONI EUROPE



Anna Malcharek
Managing Director
GEMINI HOLDING

OTHER LOCATIONS & EVENTS

12.00 > 15.00 | Salon Croisette, Level 3

EUROPACITY: BUILDING TOMORROW'S DESTINATIONS WITH POSITIVE IMPACT

Private lunch & learning session - By invitation only

RETAIL REMIXED: RETHINKING SPACES AND PLACES

14.00 > 15.15 | Conference room, Level -1

FOOD IN THE NEW MIX!

- Industry scope: international trends & key figures
- F&B is a key driver to increase traffic & revenues: focus on international successful experiences
- From shopping centres to city centres, how developers has created value for their consumers & visitors?

Attend this session to learn more about developers & food service retailers partnerships and their impact on footfall



In partnership with:
WHITE SPACE
PARTNERS



Moderator
Mario C. Bauer
Co-Founder & Brother /
Co-Founder / Brand Ambassador
CURTICE BROTHERS ORGANIC
KETCHUP / WHITE SPACE
PARTNERS / AMREST



Rachel Belam
Head of Food & Beverage Leasing
UNIBAIL-RODAMCO-WESTFIELD



Francois Blouin
Founder & CEO
FOOD SERVICE VISION



Florence Berger
Associate Manager
FOOD SERVICE VISION



Jonathan Doughty
Global Head of Foodservice,
Leisure & Placemaking
ECE PROJEKTMANAGEMENT



Chaker Hanna
CEO
COMPTOIR GROUP



Julian Powell
Director of Hospitality
GALERIES LAFAYETTE



Quentin Vicas
Development Director
DUCASSE PARIS



SHOPPING THE WORLD

14.00 > 14.45 | Verrière Grand Auditorium, Level 1

Co-organised with:



SNAPSHOT LATIN AMERICA

The Latin American shopping center, a social hub beyond retail



Moderator
Jorge Lizan
Managing Director
LIZAN RETAIL ADVISORS



Alexandre Dias
CEO & Founder
SMARKETING CONSULTING



Jaime Fasja
CEO
THOR URBANA



Hector Leal
CEO
GRUPO CAYALA



Gonzalo Sarmiento
CEO
INVERSIONES CENTENARIO

INNOVATION

14.00 > 15.00 | Innovation Forum, Level -1

Co-organised with:



WORKSHOP O2O



Moderator
Nicolas Vouland
CEO
ALTAVIA RETAILTECH



Yves Curtat
CEO & Founder
RETAIL RELOAD



Hubert Stech
Managing Director
Germany & Benelux
MULTI



Raphaëlle Toledano
Partner
FABERNOVEL

LEISURE

14.00 > 16.00 | Leisure Zone, Level -1

Co-organised with:



LEISURE TALKS: STORY-TELLING @WORK

The speakers will share insights and discuss the transformation of retail experiences. Inspired by art, theatre, film and themed attractions, they will challenge the view on the role of storytelling and how it effectively applies to the retail industry. Storytelling@Work ends with a panel discussion and a Q&A session with all the speakers led by Klaus Sommer Paulsen.



Moderator
Klaus Sommer Paulsen
Founder & CEO / Board Member
ADVENTURELAB / THEMED
ENTERTAINMENT ASSOCIATION



Michael Blau
Principal / President
ADIRONDACK STUDIOS / THEMED
ENTERTAINMENT ASSOCIATION



Fri Forjindam
Chief Development Officer
MYCOTOO



Shawn McCoy
Vice President
JRA



Margreet Papamichael
Director
CLEAR ASSOCIATES



SHOPPING THE WORLD

14.45 > 15.30 | Verrière Grand Auditorium, Level 1

Co-organised with:



SNAPSHOT NETHERLANDS



Moderator
Brigit Gerritse
 Managing Director
 NRW - DUTCH COUNCIL OF
 SHOPPING CENTRES



Paul Bremmer
 Head of Commercial Real Estate
 KRONNENBERG GROEP



Jan Eising
 Director Real Estate & Expansion
 RITUALS COSMETICS



Ilona Taillade
 Managing partner
 SIX AND SONS



Gerard Zandbergen
 CEO
 LOCATUS INTERNATIONAL

INNOVATION

15.00 > 16.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations!



Justin Cagwin
 General Manager Middle East
 & EVP Strategic Growth
 CONIQ



Eric Dache Corniquet
 Managing Director
 ADS FLIGHT



Russell Edwards
 Founder & CEO
 REVEAL SYSTEMS



Seb Ellson
 Head of Retail
 HOXTON ANALYTICS



Dan Gildoni
 CEO & Co-Founder
 PLACENSE



Gareth Jordan
 Director
 ART SOFTWARE GROUP



Feargal O'Neill
 CEO
 GAMMA



Emeric Vernédal
 Director of International
 Business Development
 VIADIRECT



Michel Zalac
 Head of Strategic Partnerships
 CHAINELS



SHOPPING THE WORLD

15.15 > 16.00 | Conference room, Level -1

Co-organised with:



SNAPSHOT NORDICS

Blending uses for lifestyle destinations

- Retail property projects are more diversified than ever, with mixed-use destinations now the norm.
- More than offering a new retail mix, projects are designed to be more all-encompassing, to include offices, residential, hotels and leisure activities.
- What are the new players to build new places and spaces? What are their new business models?
- How to imagine the shopping places of tomorrow where people live, play and shop!



Moderator
Kajsa Hernell
Manager
NORDIC COUNCIL OF SHOPPING CENTRES



Anki Cedervall
Director
RAMBOLL



Monica Fallenius
Director of Transactions & Leasing
ATRIUM LJUNBERG



Erik Lennhammr
Chief Development Officer
CITYCON



Carl «Nico» Nicolai
Lundergreen Vold
Regional Director Shopping Center
Division
LUNDERGREEN VOLD

SHOPPING THE WORLD

15.30 > 16.30

Verrière Grand Auditorium, Level 1

Organised by:



Sponsored by:



SNAPSHOT ITALY

The modern retail space industry in Italy: social role and relational value



Moderator
Armando Garosci
Director of Publishing Innovation
EDITORIALE LARGO CONSUMO



Luca Dondi Dall'Orologio
Managing Director
NOMISMA



Marianna De Luca
Head of Advisory Department
SVICOM



Massimo Moretti
President / General Manager
CNCC ITALY / CDS HOLDING



Maddalena Panu
Head of Research & Director, Italy
SAVILLS



RETAIL REMIXED: RETHINKING SPACES AND PLACES

16.00 > 16.45 | Conference room, Level -1

In association with:



**COSMETICS & BEAUTY, HEALTH, WELLNESS...
ADDING VALUE & BENEFICIAL SYNERGIES
TO THE TENANT MIX**

- The rising importance of new services in the retail mix: creating synergies between cosmetics shops & beauty salons, wellness & fitness centers, retail & hospitality
- How can landlords, fitness clubs and beauty institutions establish a winning business model and build a perfect relationship?
- Medical services: from malls to medicine, health providers to benefit from shopping destinations
- Are shopping centers more appropriate than city centers as hosts for the new mix of players?
- Expand your cosmetics, wellness or health concept in collaboration with developers



Moderator
Tiziana TINI
Professor & Luxury Consultant
POLIMODA FASHION INSTITUTE



Edouard Falguieres
Franchise Director
GUINOT



Jibrán Saleem-Sheikh
Brand Acquisition Manager
LANDSEC

INNOVATION

16.00 > 17.00 | Innovation Forum, Level -1

Organised & sponsored by:



WORKSHOP VIAFONE

LEISURE

16.00 > 17.00 | Leisure Zone, Level -1



**DEVELOPING CINEMA
& LEISURE IN EMERGING
& MATURE MARKETS**

How UK business are supporting developers and operators in both mature and emerging markets in the development of not only cinema, but in repurposing towns and cities in mature markets and creating new shopping malls in emerging markets. 2 markets studies: Saudi Arabia & Germany.



Moderator
Mike Thomson
Director
THE BIG PICTURE



Simon Jeffries
Director
CONSULT PROJECT MANAGEMENT



John Sullivan
Founding Director
THE LIGHT CINEMAS



SHOPPING THE WORLD

16.30 > 18.00 | Verrière Grand Auditorium, Level 1

Co-organised with:
RETAILINASIA

ASIA FORUM

Gain insights into Asian retail & retail real estate markets!

Part 1: CEOs panel session - Asia: Home to retail ecosystems and next growth

- How Asia market is facing the new economic, demographic, geopolitical, climate changes?
- Mixed-use, design & architecture... how to create lifestyle destinations
- Online-offline as a unique channel conveying brand identity
- Tech solutions, operating models, new collaborations & services: how to use innovations to stand out

Part 2: Workshop - Entering Asian markets: learn best practices & success stories



Moderator
Esterina Nervino
Retail in Asia Director
BLUEBELL GROUP



Pushba Bector
Executive Director
DLF SHOPPING MALLS



Wilson Tan
Chief Retail Innovation Officer
CAPITALAND GROUP



Emmanuel Tisseyre
Senior Advisor
GALERIES LAFAYETTE

SHOPPING THE WORLD

16.45 > 17.30 | Conference room, Level -1

Co-organised with:



SNAPSHOT SPAIN



Moderator
Eduardo Ceballos
President / Asset management
Director Southern Europe
AECC / NEINVER

RETAIL REMIXED: RETHINKING SPACES AND PLACES

17.30 > 18.15 | Conference room, Level -1

Co-organised with:



HOW CO-WORKING, CO-LIVING AND CULTURAL CHANGES REDESIGN SHOPPING DESTINATIONS?

- Millennials, seniors, working population... due to economics, demographics and cultural changes, people-focused services are emerging in shopping places
- Co-working is one of the hottest movements to emerge from the collaborative economy. It's time to share spaces for people to work and socialize in, and for property owners to increase revenues
- Assistance, shipping, shopping, picking and more... shopping places and retailers now offer a full range of services to energise visitors & customers



Moderator
Stéphane Keulian
Director
PLACES



Jamie Hodari
CEO & Co-founder
INDUSTRIOUS



Danielle Larsen
VP International Acquisitions
EQUINOX



Guillaume Sadoux
Partner - Head of Development
ADG GROUP



Julie Villet
Director of UR Lab & CSR
UNIBAIL-RODAMCO-WESTFIELD



OTHER LOCATIONS & EVENTS

17.30 > 19.00 | Salon Croisette, Level 3

THE MEDELAN, THE NEW HEART OF MILAN

The Medelan, is the new heart of Milan, located in Piazza Cordusio, the most strategic square of the city. When there, residents and visitors are as little as 5 minutes walk from Duomo Square, Castello Sforzesco, La Scala theatre, Via Montenapoleone and the Fashion Quadrangle or Galleria Vittorio Emanuele II. Cordusio Square is experiencing a sensational uplift and by 2021 it will be completely transformed into the most vibrant retail and office destination of the city: business, lifestyle, shopping, tourism, entertainment... The Medelan and its occupiers will be at the heart of this urban renaissance.

Private session followed by a cocktail

Organised by





OTHER LOCATIONS & EVENTS

08.30 > 11.30 | Majestic Hotel Cannes

Organised by:
ИЗДАТЕЛЬСКИЙ ДОМ
IMPRESS MEDIA

RUSSIAN BREAKFAST - COPY PASTE WORLD EXPERIENCE

Shopping centers: vectors of movements, formats of renovation, strategies of profitability

- Express diagnostics of Russian retail real estate market
- What strategies of updating shopping centers Russian redevelopment uses today and at what extend they are effective?
- Ground Breaking Cases: international practice of modernization of the obsolete shopping centers
- The vectors of restarting of "old" projects based on foreign experience: solutions applicable to Russia
- Re-conception, renovation or redevelopment? How to understand what transformation is needed and what financial benefit could be expected?

Private event

RETAIL REMIXED: RETHINKING SPACES AND PLACES

09.15 > 10.00 | Conference room, Level -1

CEOs VISION: STRATEGIES & AMBITIONS FOR THE NEXT DECADE

SHOPPING THE WORLD

09.45 > 10.30 | Verrière Grand Auditorium, Level 1

Co-organised with:

SCC
Swiss Council Community
retail, property, marketplace.

SNAPSHOT SWITZERLAND



Moderator
Jan Tanner
CEO
TANNER REAL ESTATE CONSULTING



Massimiliano Baroni
Managing Director
STUDIO BARONI FOR HUNKEMÖLLER



Michael Dressen
Head of Retail Agency Switserland
CBRE



Stefan Gross
Chief Commercial Officer
ZURICH AIRPORT



Marcel Stoffel
Founder & CEO
SWISS COUNCIL COMMUNITY



RETAIL REMIXED: RETHINKING SPACES AND PLACES

Co-organised with:



10.00 > 11.00 | Conference room, Level -1

RETHINKING CITY CENTRES: THE NEW TENANT MIX

- Green spaces, transport, communication networks, connectivity... how to rethink urban landscapes to be fit for the future
- How do (local) retail and innovative services play a crucial role for connected urban populations?
- Transforming reclassified projects & transport stations into vibrant spaces...
- How can leisure develop & re-boost the city centre's attractiveness with a strong offer?
- Reimagining the city of tomorrow with entertainment projects



Moderator
Edouard Dequeker
Research engineer for the Chair
of Urban Economics
ESSEC BUSINESS SCHOOL



Antoine De Oliveira E Castro
CEO
PAREF GROUP



Mathis Guller
Director
GULLER GULLER ARCHITECTURE
URBANISM



Emile Roux
Executive Director
DESTINATION CENTRE-VILLE



Nabil Slitine
Chairman & CEO
DOWNTOWN HOTEL
CORPORATION - M AVENUE

INNOVATION

Organised by:



10.00 > 11.00 | Innovation Forum, Level 1

UNLOCKING RETAIL VALUE WITH RFID SOLUTIONS

- Inventory automation: why it matters for 4.0 retailers
- Beyond barcodes: how RFID solutions can improve store operations and customer experience, while reducing costs
- Inventory data: the importance of robust cloud architecture in smart retail

Private Session



Camilla BONANNI
Retail IoT Industry Lead EMEA
TECH DATA

SHOPPING THE WORLD

Co-organised with:



10.30 > 11.15 | Verrière Grand Auditorium, Level 1

SNAPSHOT AFRICA



Moderator
Vicus Bouwer
Division Director
BROLL PROPERTY GROUP



Selma Belkhat
Deputy Managing Director
AMS AFRICA



Gaby Sithole
Asset Management Director
GROWTHPOINT INVESTEC AFRICAN
PROPERTIES



Kevin Teeroovengadam
Founder
PROPTECHAFRICA



LEISURE

10.45 > 12.00 | Leisure Zone, Level -1

LEISURE FLASH TALKS

Find the best technologies & solutions to entertain your customers!



Presenter
Charles Read
Managing Director
BLOOLOOP



Alexandra Auge
Partner
BLOSSOM ESTATE & LEISURE



Zlatimira Bancheva
Head of Sales,
Active Entertainment
WALLTOPIA



Ivars Beitans
Chairmen of board
AERODIUM TECHNOLOGIES



Johan Hugues
CEO
BLACHERE ILLUMINATION



Sergio Ferrari
Sales Area Manager
INDUSTRIAL FRIGO



Paul Kent
Senior Experience Consultant
ELECTROSONIC



Tania Kishkin
CEO
FUNTOPIA



Isabelle Pertuis
Agency Director
PRO URBA



Jo Saunders
Marketing & European Sales
FLOWRIDER

SHOPPING THE WORLD

11.00 > 13.00 | Conference room, Level -1

FRANCE FORUM

Gain insights into the French retail & retail real estate market!

Co-organised with:



Part 1: CEOs Panel - Fashion & Retail: What models to stay ahead of the race



Moderator
Jean Bernard Della Chiesa
CEO
TO-INFINITY.COM



Hubert Aubry
CEO
GEMO



Fabrice Bansay
CEO
APSYS



Nadine Caux
CEO
PROMOD



Antoine Frey
Chairman
FREY



Sébastien Vanhoove
Deputy CEO
CARMILA

Part 2: Retailtainment or the new art of retailing



Moderator
Isabelle Musnik
CEO & Founder
INFLUENCIA



Delphine Beer-Gabel
Founder
THE RETAILTAINMENT COMPANY



Julien Goubault
Chief Communications Officer
KLEPIERRE



SHOPPING THE WORLD

11.00 > 13.00 | Conference room, Level -1

FRANCE FORUM

Part 3: Retail sites & new usages



Moderator
Philippe Le Trung
Managing Director
VIEWS+S CONSULTING



Hugues Borgia
General Director
UGC CINE CITE



Christophe Burckart
Country Manager
France & Monaco
IWG



Jacques Ehrmann
President / Executive Director
CNCC FRANCE /
ALTAREA COGEDIM



Ian Morling
Senior Advisor
IFPIMM



Charles Ragons
Director of Asset Management
PRIMONIAL REIM

INNOVATION

11.00 > 12.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations!



Matteo Aicardi
Sales Manager
MICROLOG



Riccardo Badalone
CEO
C2RO



Nicolas Blicq
President
FOLLOW THE MARKET



Camilla Bonanni
Retail IoT Industry Lead EMEA
TECH DATA



Patrick Brennan
CCO
PÉARLAÍ



Frédéric Deloffre
Sales Manager
MYTRAFFIC



Liu Hongwei
CEO
MAPPEDIN



Steve Ligeti
EVP, Sales
PRODCO ANALYTICS



Spencer Wood
Business Development Manager
GIFTIFY BY LOYALTEK

OTHER LOCATIONS & EVENTS

11.00 > 12.00 | Salon Croisette, Level 3

ENTREPRENDRE BRUCITY

Private session



SHOPPING THE WORLD

11.15 > 12.30 | Verrière Grand Auditorium, Level 1

Co-organised with:



SNAPSHOT UK



Edward Cooke
CEO
REVO



Ailish Christian-West
Head of Property & Retail Portfolio
LANDSEC

SHOPPING THE WORLD

13.00 > 14.30 | Verrière Grand Auditorium, Level 1

Co-organised with:



Sponsored by:



Promoted by:



MEETALY LUNCH

By invitation only

MEETALY will be the unique occasion for Italian and International Investors & Retailers to get in touch with the Italian property Key players and discover the best opportunities in Italy.

RETAIL REMIXED: RETHINKING SPACES AND PLACES

14.00 > 14.45 | Conference room, Level -1

HOW TO ENHANCE CUSTOMERS' HOSPITALITY EXPERIENCE WHILE MAINTAINING STANDARDS

- How to turn old towns & historical heritage into lifestyle destinations?
- What are the key components to re-enchant shopping life places?
- Hotels, residential, co-working, F&B... why does hospitality play a key role in redevelopment projects?
- International transformative urban & tourist projects - International showcases



Moderator
Vangelis Panayotis
CEO
MKG CONSULTING



Frederic Fontaine
SVP Innovation Lab
ACCOR



Maxime Karbasnikoff
Head of Retail & Property
Management
ADG GROUP



Pablo Nakhle Cerruti
CEO
VIPARIS



Grigory Pecherskiy
Managing Partner
ADG GROUP



INNOVATION

14.00 > 15.00 | Innovation Forum, Level -1

SUSTAINABILITY: A SHIFTING PRIORITY!

- Reducing carbon footprint by looking at transport, waste management and recycling...: how sustainability can mean a new deal for shopping destinations
- Circular economy, responsible consumption and biodiversity: 'discover the best new initiatives emerging from the start-up sector'
- 2025: imagining a world where fashion and sustainability go hand in hand
- From textile sourcing and production to manufacturing and retail: the new rules with a textile-scoring app



Julie Villet
Director of UR Lab & CSR
UNIBAIL-RODAMCO-WESTFIELD

LEISURE

14.00 > 16.00 | Leisure Zone, Level -1

LEISURE TALKS: TECHNOLOGY @PLAY



Co-organised with:

The speakers, experts within experience design, business development, media and technology, will talk about how creative use of technology can enhance and elevate the experience of retail and play. They will present the combination of play and technology as one of the key factors that play an essential part in the design of engaging retail leisure spaces.

Technology@Play ends with a panel discussion and a Q&A session with all the speakers led by Klaus Sommer Paulsen.



Moderator
Klaus Sommer Paulsen
Founder & CEO / Board Member
ADVENTURELAB / THEMED
ENTERTAINMENT ASSOCIATION



Louis Alfieri
Principal & Chief Creative officer
RAVEN SUN CREATIVE



Jason Bruges
Founder
JASON BRUGES STUDIO



Guillaume Chêne
Head of Marketing & Sales
QUBICAAMF



Anders Eggert Jørgensen
Founder
ARUSIO



Ulrik Hunskaer
Founder
ARUSIO



SHOPPING THE WORLD

14.45 > 15.30 | Conference room, Level -1

SNAPSHOT MIDDLE EAST

- Retail market overview: key facts & figures and hot retail property projects
- Residential units, office spaces, hotels & hospitality facilities, entertainment... why mixed-use is the new norm?
- Is the middle-eastern mall model the “shopping place of tomorrow”?
- The importance of design & architecture in creating lifestyle destinations
- Focus on established international brands & leisure concepts



Moderator
David Macadam
 CEO
 THE MIDDLE EAST COUNCIL OF SHOPPING CENTRES



Mohammad Alawi
 Chairman of the Board
 SAHAT PROPERTY MANAGEMENT COMPANY



Mike Wilson MacCormack
 Head of Studio
 BENOY

INNOVATION

15.00 > 16.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations!



Peter Cardena
 Sales Consultant
 PLANRADAR



Patrick Gasior
 Senior Channel Sales Manager
 VELIS REAL ESTATE TECH



Laura Giannini
 COO
 PTA GROUP



Marcin Guziński
 Operations Director
 TOP-KEY



Souffiane Houti
 COO
 VIAFONE TECHNOLOGIES



Charlotte Journo-Baur
 CEO & Founder
 WISHIBAM



Aaron Markowitz-Shulman
 Chief Business Development Officer
 DROPPIT SHOPPING



Daniel Martinho-Corbishley
 CEO
 AURA VISION



Mickael Mas
 CEO & Co-Founder
 SYMAPS.IO



Michaela Middleton
 Group Marketing Director
 TOOLBOX GROUP



Nora Urquiza
 Business Development
 SALTO SYSTEMS



RETAIL REMIXED: RETHINKING SPACES AND PLACES

Co-organised with:



15.30 > 16.15 | Conference room, Level -1

ICONIC PLACES & “LOVE BRAND” STRATEGIES: HOW TO CREATE EMOTIONS & PASSION BETWEEN CUSTOMERS, BRANDS & PLACES

- The importance of design & architecture in creating lifestyle destinations
- How to put together retail, real estate and entertainment to build one-of-a-kind places that truly resonate with customers
- Iconic buildings to shape iconic places
- When brands combine retail, hospitality and communications to create emotional experiences



Moderator
Cécile Poujade
Associate Director
Retail & International
SAGUEZ & PARTNERS



João Cepeda
President & Creative Director
TIME OUT MARKET



Myf Ryan
Strategic Marketing
UNIBAIL-RODAMCO-WESTFIELD



Morgane Scoarnec
Leasing Director
EUROPACITY

SHOPPING THE WORLD

Co-organised with:
 GERMAN COUNCIL
OF SHOPPING CENTERS

15.30 > 16.15 | Verrière Grand Auditorium, Level 1

SNAPSHOT GERMANY Investment opportunities with great potential: shopping center refurbishment



Moderator
Steffen Hofman
Managing Partner
IMALLINVEST EUROPE



Johan C. Bergenthal
CEO & Head of Germany
KLEPIERRE MANAGEMENT



Christine Hager
Managing Director
REDOS



Paul-Eric Perchaud
Director of Operations Germany
UNIBAIL-RODAMCO-WESTFIELD



Alexandra Von Der Grun
Sr. Director Retail Expansion
and Planning Europe
ADIDAS

LEISURE

Co-organised with:
 VR/AR ASSOCIATION

16.00 > 17.00 | Leisure Zone, Level -1

VR EXPERIENCES IN THE CULTURAL SECTOR



Moderator
Craig Vezina
Co-Founder / President France
REALCAST / VR/AR ASSOCIATION



Lynn Rosenthal
CEO & Founder
PERISCAPE VR



RETAIL REMIXED: RETHINKING SPACES AND PLACES

16.15 > 17.00 | Conference room, Level -1

Co-organised with:



THE NEW MIX IN MODERN DEVELOPMENTS & REGENERATION PROJECTS

- Retail shops, restaurants, residential units, hotel rooms, entertainment, office space... what are the components of new mixed-use property development projects?
- How has the concept evolved over the last few years?
- What is the part of retail in this new mix?
- Focus on logistics: because of the lack of sites, how to integrate warehousing into mixed-use projects



Moderator
Reinhard Winiwarter
Managing Director / Publisher
ACROSS MAGAZINE



Olivier Bossard
Group Chief Development Officer
UNIBAIL-RODAMCO-WESTFIELD



Milen Gentchev
Global Operations Director,
INGKA CENTRES



Matteo Perino
Chief Operations Officer
EUROPACITY



Klaus Striebich
CEO
RARE ADVISE

RETAIL REMIXED: RETHINKING SPACES AND PLACES

16.15 > 17.15 | Verrière Grand Auditorium, Level 1

RETAIL FLASH TALKS

Spot & connect with international in-vogue retailers & new brands!



Danielle Ahajot
Founder
CALIFORNIA BLISS



François Chateau
Business Development Director
SUSHI SHOP



Thierry Marc
CEO Europe
TOMMY'S EXPRESS



Julie Raimondo
Real Estate Development Director
ARKOSE&CO



RETAIL REMIXED: RETHINKING SPACES AND PLACES

17.00 > 17.45 | Conference room, Level -1

WHAT ARE THE NEW OPPORTUNITIES FOR (RETAIL) REAL ESTATE INVESTMENT?

- How to effectively deliver and manage new mixed-use spaces
- How much do you need to invest in existing assets to get the right mix used projects?
- What are the key components to drive your investment choices?
- Why investing in logistics platforms?



Moderator
Richard Betts
Group Publisher
REAL ASSET MEDIA



Eric Decouvelaere
Head of Retail EMEA
CBRE GLOBAL INVESTORS



Martin Duplantier
CEO
MARTIN DUPLANTIER ARCHITECTES



Rebeca Guzman Vidal
Group Head of Retail Strategy
CHELSFIELD



Christofer Salmen
Asset Manager Retail Portfolio
ELECTA

SHOPPING THE WORLD

17.45 > 19.15 | Conference room, Level -1

ITALY: NEW DEVELOPMENT PROJECTS

Co-organised with:  Sponsored by: 



Moderator
Guglielmo Pelliccioli
Founder
IL QUOTIDIANO IMMOBILIARE



Edoardo Favro
CEO
RES STRATEGY



Roberto Fraticelli
Head of Italy
EUROCOMMERCIAL PROPERTIES



Massimo Moretti
President / General Manager
CNCC ITALY / CDS HOLDING



Anand Remtolla
Leader Site Vision Italy
CEETRUS